Attributes of Exponential Organizations

MTP
Massive Transformation Purpose
The higher aspirational purpose of the organization, capturing the hearts and minds of those inside and outside the organization.

TAP INTO ABUNDANCE
SCALE

MANAGE ABUNDANCE
IDEAS

Staff on Demand
Leverage external workers rather than "owning" employees in order to increase speed, functionality, and flexibility while decreasing fixed costs.

Community and Crowd
Attract, engage, and leverage a community whose like-mindedness inspires support, adding creativity, innovation, validation, and even funding.

Algorithms
Leverage automated functions, including machine learning and deep learning, to get new insights about customers, products, and processes.

Leveraged Assets
Access, rent, share, or otherwise outsource assets to stay nimble and reduce capital expenditures.

Engagement
Leverage outside interest through gamification, digital reputation systems, and incentive prizes to create network effects and positive feedback loops.

Interfaces
Customized filtering and matching to process the output of external attributes (SCALE) into the internal organization.

Dashboards
Make real-time information with essential company and employee metrics accessible to everyone internally with short feedback loops.

Experimentation
Lean startup methodology in all departments to experiment with new ideas and processes, culturally enabling rapid, validated learning.

Autonomy
Flat structure allowing individual employees and/or self-organizing, multidisciplinary teams to operate effectively.

Social Technologies
Leverage collaborative tools to have real-time conversations with transparency and connection across the organization.

Attributes of ExOs (You need an MTP + at least 4)

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